

***Mt. Laurel Skiers
Board Meeting Minutes
August 6, 2003
Zabbara's Restaurant
New Britain, Ct.***

Board Attendance

2003-2004 Board in attendance

✓	Eric Ardolino – President	Eric@astravelcenter.com
	Tom Knudsen – Vice President	tfk2004@comcast.net
✓	Bob Wallace – Secretary	Bobandjanwallace@attbi.com
	Erika Walz – Treasurer	walz@nso1.uchc.edu
✓	Kate Robertson – Asst. Secretary/Treasurer	
✓	Stan Wasel – Past President	swasel@beethoven.com
✓	Anne Alden – Director	
✓	Susan Forsdick – Director	
✓	Ray Taksar - Director	
✓	Penny Trick – Director	ptrick@slsct.org
✓	Jason Frechette - Director	skijkf@aol.com
✓	Tina Oswald – Director	cfoswald@snet.net
✓	Pat Moore - Director	Pmoore@snet.net
✓	Mandy LaValle – MTL Queen	

The meeting was Called to Order at 6:41 PM by President Eric Ardolino.

Secretary's Report

No changes were made to the Secretary's Minutes. Motion to approve the Secretary's Minutes was made by Susan Forsdick and seconded by Jason Frechette . Minutes were unanimously approved.

Treasurer's Report

The Treasurer's Report was presented by Eric Ardolino. Motion to approve deferral of the Treasurer's Report was made by Pat Moore and seconded by Susan Forsdick .

The Balance Sheet as of 7/31/03 is:

Fleet Checking	\$19,292.62
Event Deposits	\$465.00-
Fidelity Investments	\$16,571.81
Lift Tickets	\$568.00
Ways & Means	\$1,800.00
TOTAL ASSETS	\$37,764.35

Internet & Email Blasting – PC pages site is gone and we have our own domain name. The new site includes email that can be directed to an officer's personal mailbox. Pat has done a superb job with the setup and major enhancements. The roster has been refined to allow searches on many fields. We now have app. 300 member email addresses.

Newsletter Costs – As a general rule we will allow only one insert and avoid duplications and white space. Inserts will be supplemented with email blasts. Jason will check with his printer to see if we can reduce costs.

Lodge – Vouchers will be priced at \$5.00 more per weekend and we will retain the bulk pricing program. Voucher sales start 10/22. Motion by Susan Forsdick, seconded by Anne Alden. Passed unanimously.

Young Peoples Committee – Committee members are Jason, Paul Nyberg and Allison Reno, with support from Darla. Targets members in the 30-40 age range. Recommendations include; updated flyers, more youthful programs, posters, ads, etc. Further discussion will be done at the next meeting.

Wednesday Night Program – A motion to approve the recommended \$5,300.00 budget was made by Susan Forsdick and seconded by Bob Wallace. Unanimously approved.

The meeting was adjourned at 8:05 PM . Motion by Kate Robertson , seconded by Tina Oswald . Unanimously approved.