

Mountain Laurel Ski Club

Board Meeting Minutes: August 03, 2016



Call to order: 6:10 p.m.

Attending: Kathy Augustyn, Lisa Durland, Joy Dutra, Jonathan Houck, Mike Korby, Gretchen Marx, Rick Sullivan, Marge Wasel

Absent: Milli Arnold, Bob Zawacki, Clyde Proch, CathyRiley, Brian Kirkpatrick, Norb Church

TOPIC	DISCUSSION	MOTION
APPROVAL OF BOARD MEETING MINUTES	The minutes of July 6, 2016 were approved as amended.	Lisa Durland Kathy Augustyn
APPROVALS, TREASURER'S REPORT	<p>No check approvals.</p> <p>Treasurer's Report: Marge Wasel discussed new financial report formats, and reviewed a handout with estimated recurring monthly lodge expenses (revised) as followup to Brian's Board presentation last month. Intent of the latter is to use the handout for one time blanket approval from Board and membership for recurring expenses of lodge that exceed \$1500 annual. The Board also provided feedback for future financial reports. No Motion.</p>	
MEMBERSHIP	<p>Kathy Augustyn provided data on renewals. She has received 83 renewals (25%) to date, with 1 new member who was referred by a current member. 19 people submitting renewals have donated \$933 to the Lodge. No Motion.</p> <p>The Open House is scheduled for October 12. No Motion.</p>	
LODGE OPERATIONS COMMITTEE	<p>Lisa Durland reported that voucher sales will be from September 7 to October 19 this year, and that members need to renew in time for voucher sales, which are earlier than in the past to allow for reservations to start earlier. Reservations will begin on November 1 for bed availability starting December 1. No Motion.</p> <p>The Board discussed the seating capacity for Wine Tasting weekend on October 21. It will be limited to 40 people. No Motion.</p> <p>Group rentals for the fall will be for \$300 per night with a \$125 cleaning fee. No Motion.</p>	
OLD BUSINESS	<p>The Board discussed Club Fly vs. Drive Trip practices and noted that proposals need to include information on comps in future. No motion.</p> <p>The September Board meeting is rescheduled to September 14. No motion.</p> <p>Bulk ticket sales will be held three times per season for Okemo</p>	

	<p>tickets, with those tickets held in inventory by the Club. How many tickets to buy will be an agenda item for the September meeting, including a review of data from past seasons. No motion.</p> <p>The Board discussed the need to continue to grow MTL membership to keep the Club vibrant as well as ensure a steady revenue stream. The Board discussed additional ways to attract new members, including setting up tables at the Warren Miller event at the Bushnell, and the winter sports event at the Aquaturf. The latter has a price tag of \$1,000 per table, of which Eric Ardolino has proposed that he would cover half. October 30 is the Hartford Courant Ski issue where should look to get coverage. No motion.</p>	
<p>MEETING ADJOURNED</p>	<p>Motion to adjourn the meeting at 7:32 p.m.</p>	<p>Gretchen Marx, Jonathan Houck</p>

Respectfully submitted by Gretchen Marx, Assistant Secretary / Treasurer.